



Utah Department of Alcoholic Beverage Control

Director: Dennis R. Kellen

Divisions: Operations
Finance
Licensing & Compliance
Education
Purchasing
Human Resources



Full-Time Employees: 333

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Mission Statement: The mission of the Department of Alcoholic Beverage Control (DABC) is to regulate the manufacture, sale, and use of alcoholic beverages in a manner that serves the citizens of Utah and the tourist population while producing revenue from alcoholic beverage sales, which support state and local governments.

Without promoting or encouraging the sale or consumption of alcoholic beverages, the department is operated as a public business using sound management principles and practices. The department licenses and regulates the sale of alcoholic beverages in a manner and at prices that reasonably satisfy the public demand while also protecting the public interest, including the rights of the citizens who do not wish to be involved with alcoholic products. The elimination of consumption by minors and the promotion of responsible and lawful consumption by others is another objective of DABC.

Emerging Issues and Strategic Focus:

As Utah grows, the demand for alcoholic substances will increase. This will require an aggressive expansion of alcohol-related training to youth, as well as require continual improvement of licensing, inventory, and education systems.



Economic Development:

- Refine and continue to provide compliance support and training to existing and perspective licensees



Quality of Life:

- Provide convenient public access for the increased demand of alcoholic products through the construction of new state liquor stores and the remodeling of existing retail outlets while offering exceptional customer service



Education:

- Aggressively provide and expand alcohol-related training to the youth



Governance:

- Continue to enhance and expand effective alcohol education
- Have available a sufficient number of licenses for those applicants that can qualify and provide the responsible serving of alcoholic beverages to enhance the community in which they are located
- Keep a sufficient inventory flow with warehousing capabilities to meet consumer demand through cutting edge distribution facilities and techniques
- Provide services with a focus on expense and cost savings so that maximum revenues generated may be channeled back into the General Fund